YES = ON 17 | FREE THE VOTE

Activist Training Series

October 2, 2020

Presented by:

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What to expect from this training

- Community building
- Intro to the Yes on Prop 17 campaign
- Topline messages
 - Featured Speaker: Asm. David Chiu
- Ways to support the campaign
 - Featured Action: How to complete and return your ballot
- Resources
- Q&A

Building Community

Community Agreements

- Person-centered language
- Make space/take space (aka, step up/step back)
- One mic
- Mindful listening
- Assume best intentions

Breakout Pods

- Questions:
 - Name, org, pronouns, city
 - What brought you to this training today?
 - Ballots are being mailed out in the upcoming week to all registered voters - what are some ways to encourage early voting?
- 5 minutes

Getting to know Prop 17...



Intro to Yes on Prop 17: What is it?

- On the November 3rd California statewide ballot
- Restores voting rights to Californians immediately upon release from prison
- Amends state constitution to eliminate disenfranchisement for people on parole
- Formerly known as "ACA 6"
- Prop 17 does not:
 - Affect voting rights of people in prison or affect any criminal sentencing laws
 - Affect states other than California

Intro to Yes on Prop 17: Who is behind it?

FREE THE VOTE

is now...



Intro to Yes on Prop 17: Who is behind it?

















VOTING RIGHTS LAB ACTION

Check out our endorsers - and join us - at YesOn17.vote!



Yes on Prop 17: Topline Messages

Prop 17 will:

- Allow 50,000 Californians who are returning home from prison reintegrate into society after they've finished their prison term by restoring their right to vote
- Help combat voter suppression among Black and Brown communities, who are over-policed and subject to systemic inequalities within our criminal legal system
- Make our communities safer as voting and civic engagement reduce the likelihood that people will be rearrested
- Give Californians who have completed their prison sentence--who are working, raising families, and paying taxes--a say in the policies and representatives who affect their lives
- Make democracy fairer, more inclusive, and in line with other progressive states

Featured Speaker:

Assemblymember David Chiu

- Represents District 17 (East San Francisco)
- First elected in 2016 and has been re-elected ever since
- Supporter of ACA 6 when it was in the legislature





Ways to support Prop 17

- VOTE!!! And make sure your friends do too!
- Donate to the Yes on 17 campaign
- Follow us on social media
- Become a Yes on 17 Fundraising Captain or Social Media Ambassador
- Get your agency or community group to endorse Yes on Prop 17
- Call or text 5 friends to join our email list using sample script
- Ask another activist to join you at our next training Fri, Oct. 16, 1pm

VOTE: Registration

- Do I need to register/re-register?
 - Never voted or haven't voted in 4+ years*
 - Moved since the last time you voted*
 - Changed your name or political party
 - Recently regained the right to vote (congrats to Ms. Betty!)
- When should I register/check my registration?
 - Right now! RegisterToVote.ca.gov
- How can I register to vote?
 - Regular registration "deadline": Oct. 19, 2020 (15 days before Election Day)
 - Online, paper form, or by phone
 - Same-day registration: From Oct. 20 through Election Day
 - Polling place or vote center

VOTE: Vote-by-mail

- AKA "absentee voting" safe, secure, easy
- Because of COVID all active, registered CA voters will be automatically sent a ballot in the mail
 - You can still vote in person if you need or prefer to
- Ballots start hitting mailboxes on Monday (Oct. 5)!
- Track your ballot round-trip! california.ballottrax.net/voter
- Options for returning your ballot:
 - Mail back using postage-paid envelope (must be postmarked by Nov. 3)
 - Place in official ballot drop box (check avail. in your county)
 - Return to any polling place or vote center
- Voting early helps everyone!



VOTE: Completing your mailed ballot

• Vote the whole ballot if you can! Or just YES ON 17



- President, US House of Reps, CA Senate/Assembly, state propositions, local candidates and propositions
- What's all this stuff on my ballot? votersedge.org/ca
- Sign and date the postage-prepaid ballot envelope
 - Your signature is matched to the one(s) in your voter registration
 - Usually from the DMV or voter registration card
 - \circ Watch the mail for notice to fix your signature \rightarrow



VOTE: Voting is a social activity!

- Throw a ballot completion party over zoom/video!
- "Ballots and bubbles" or "ballots and baked goods"
- Make an inspiring playlist or video backdrop
- Share a selfie with your "I Voted!" sticker and a #YesOn17 message
 - Tag us: FB/IG @YesonProp17; TW @FreetheVoteCA
- Make your own ballot guide, fill out your sample ballot, or fill out your real mailed ballot



Yes on Prop 17: Resources

- Website: YesOn17.vote
 - Social media:
 - FB/IG: @YesOnProp17
 - TW: @FreeTheVoteCA
 - Take Action page is your one-stop shop!
- Next activist training: Fri. 10/16, 1pm
- Contact us: info@yeson17.vote; media@yeson17.vote

Questions?

Please put your questions in the chat-box!



Turning training into action!

- Breakout Pods (5 min):
 - What's one thing you learned today?
 - How will you implement what you learned here?
 - After: share your commitment to action in chat box



Thank you!

- Check out our website: YesOn17.vote
 - Donate!

- Join us for our next training on Fri, 10/16, at 1pm
 - Bring a friend!